

TOWN OF WILSON
Sheboygan County, Wisconsin

**Minutes of Plan Commission Meeting
October 13, 2010**

ROLL CALL The meeting was called to order at 6:00 p.m. by Chairman Doug Fuller. Present were Plan Commission members Doug Fuller, Mary Ann Bergin, Guy Jones, Jim Kummer, David Schleicher, June Spoerl and Rich Ternes. Absent: Fred Goebel.

SIGN
ORDINANCE
AMENDMENT The only item on the agenda was consideration of alternative versions of an amendment of the current Sign Ordinance pertaining to the maintenance of digital, multiple or variable message off-premises signs. Counsel presented two alternative drafts. Version one prohibits these signs. Version two would subject such signs to a review by the Town Board. The Town Board could permit such a sign upon a determination that its size, location, illumination and other content-neutral features are compatible with the area in which it is to be located and that the sign will not be unduly distracting to motorists. Both versions also clarify that the Town Board's review of proposed on-premises digital, multiple or variable message signs is to be content-neutral. Both versions also expand the definition of "variable message sign" to include signs with or without moving parts.

Upon consideration, motion Doug Fuller, seconded by June Spoerl, the Plan Commission unanimously resolved to recommend the adoption of version one, which prohibits off-premises digital, multiple or variable message signs.

ADJOURNMENT There being no other business coming before the Plan Commission, the meeting was, upon motion duly made and seconded, unanimously adjourned at 7:35 p.m.

Respectfully submitted,

Mary Ann Bergin, Secretary
Cheryl Rostollan, Clerk

Minutes prepared by: Attorney Paul Rosenfeldt